

ACTION NEEDED: Secure COVID-19 Paid Leave Tax Relief for California Union Signatory Contractors!

United Contractors is fighting to secure tax relief for union signatory contractors for the reinstated COVID Paid Leave law (SB 114). Governor Newsom and your state representatives need to hear from you as soon as possible.

Grassroots advocacy will be key to securing tax relief for our contractors. The key message is that <u>the</u> <u>Governor should provide dollar-for-dollar tax credits to California's union signatory contractors</u>. It's also very important to share anectdotes on how this misguided policy will hurt your ability to deliver critical infrastructure projects across the state.

Thank you in advance for helping us keep a spotlight on this issue.

SHARE: UCON's Op-ed

- "New CA Law Unfairly Punishes CA Employers in a Pandemic" <u>https://unitedcontractors.org/news/op-ed-new-ca-law-unfairly-punishes-employers-during-pandemic</u>
- Sample social media posts:
 - (Facebook, LinkedIn) Why is California punishing employers during a pandemic? #SB114 mandates up to 80 hours of COVID paid leave to employees without any financial relief. This is a gut-punch to our business & union signatory contractors who have worked incredibly hard over the last two years to keep our teams safe & healthy. The state should utilize its historic budget surplus to provide tax credits for paid COVID sick leave: https://unitedcontractors.org/news/op-ed-new-ca-law-unfairly-punishes-employers-during-pandemic. #SPSL #GiveUsABreak
 - (Twitter) Why punish contractors during #COVID? #SB114 hits us while we're down & hurts our ability to deliver critical infrastructure across #California. @CAGovernor let's protect employees & businesses w/ dollar-for-dollar #SPSL tax breaks. #GiveUsABreak: https://unitedcontractors.org/news/op-ed-new-ca-law-unfairly-punishes-employers-during-pandemic

SEND A LETTER TO GOV. NEWSOM & STATE REPS

- Send a letter to the Governor and your state representatives: <u>https://united-</u> <u>contractors.rallycongress.net/ctas/oppose-covid-leave</u> (Please encourage others!)
- *Template language to email your network*: United Contractors is fighting to secure COVID Paid Leave tax relief for union signatory contractors. Please take a moment to send a <u>pre-formulated</u> <u>letter</u> to Governor Newsom and your state representatives today. It's important for every union-signatory contractor in California to make their voice heard!

Sample social media posts:

• **(Facebook/LinkedIn)** While we support #COVID19 paid leave, #California is saddling union-signatory contractors with heavy \$\$ costs & no tax relief. This short-sighted policy

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is a gut punch to the construction industry's ability to deliver critical infrastructure projects. Don't we deserve the same support as #BigTech & #BigPharma? Make your voice heard today by contacting Governor Newsom & your state reps: <u>https://united-contractors.rallycongress.net/ctas/oppose-covid-leave.</u> #SPSL #GiveUsABreak

 (Twitter) While we support #COVID19 paid leave, #California is saddling union-signatory contractors w/ heavy \$\$ costs & no #SPSL tax relief. Don't we deserve the same support as #BigTech & #BigPharma? Contact Gov. Newsom & your state reps today: https://united-contractors.rallycongress.net/ctas/oppose-covid-leave.

SHARE: Bloomberg Law Article

- "California Union Contractors Beg Governor for COVID Tax Relief" <u>https://news.bloomberglaw.com/daily-labor-report/california-union-contractors-beg-governor-for-covid-tax-relief</u> (it's behind a paywall, so also feel free to share the PDF)
- RT the reporter's tweet: <u>https://twitter.com/joycecutler/status/1496634508291895297</u>
- Sample social media posts:
 - (Facebook/LinkedIn) The latest chapter of when backroom political deals go wrong? #SB114, which left small & medium-sized businesses – many family-owned! - out of financial relief to keep our employees safe & healthy during #COVID19. We urge Governor Newsom to fix this mess by utilizing #California's historic budget surplus to provide tax credits for paid COVID sick leave: <u>https://news.bloomberglaw.com/dailylabor-report/california-union-contractors-beg-governor-for-covid-tax-relief</u>
 - (Twitter) Latest chapter of when backroom political deals go wrong? #SB114, which left many small/medium-sized biz out of \$\$\$ relief to keep employees healthy during #COVID19. We urge @GavinNewsom to fix this mess by providing #SPSL tax credits: <u>https://news.bloomberglaw.com/daily-labor-report/california-union-contractors-beg-governor-for-covid-tax-relief</u>. #GiveUsABreak

TWEET @ GOVERNOR NEWSOM

- @CAGovernor: #SB114 hurts CA union signatory contractors. Protect employees AND businesses by providing a dollar-for-dollar tax credit. #GiveUsABreak
- @GavinNewsom: #SB114 saddles employers with unfair costs. CA should provide #SPSL dollarfor-dollar tax credit to premium wage employers like me. #GiveUsABreak
- @CAGovernor: Forcing premium wage, small businesses to pay for #SPSL is a gut punch we don't deserve. The state should provide dollar-for-dollar tax credits just like they did for #BigTech & #BigPharma. #GiveUsABreak
- @GavinNewsom: Why are you hurting union signatory contractors' ability to deliver critically important #infrastructure projects across #California? We need #SPSL tax credits to keep our employees healthy #GiveUsABreak! #SB114