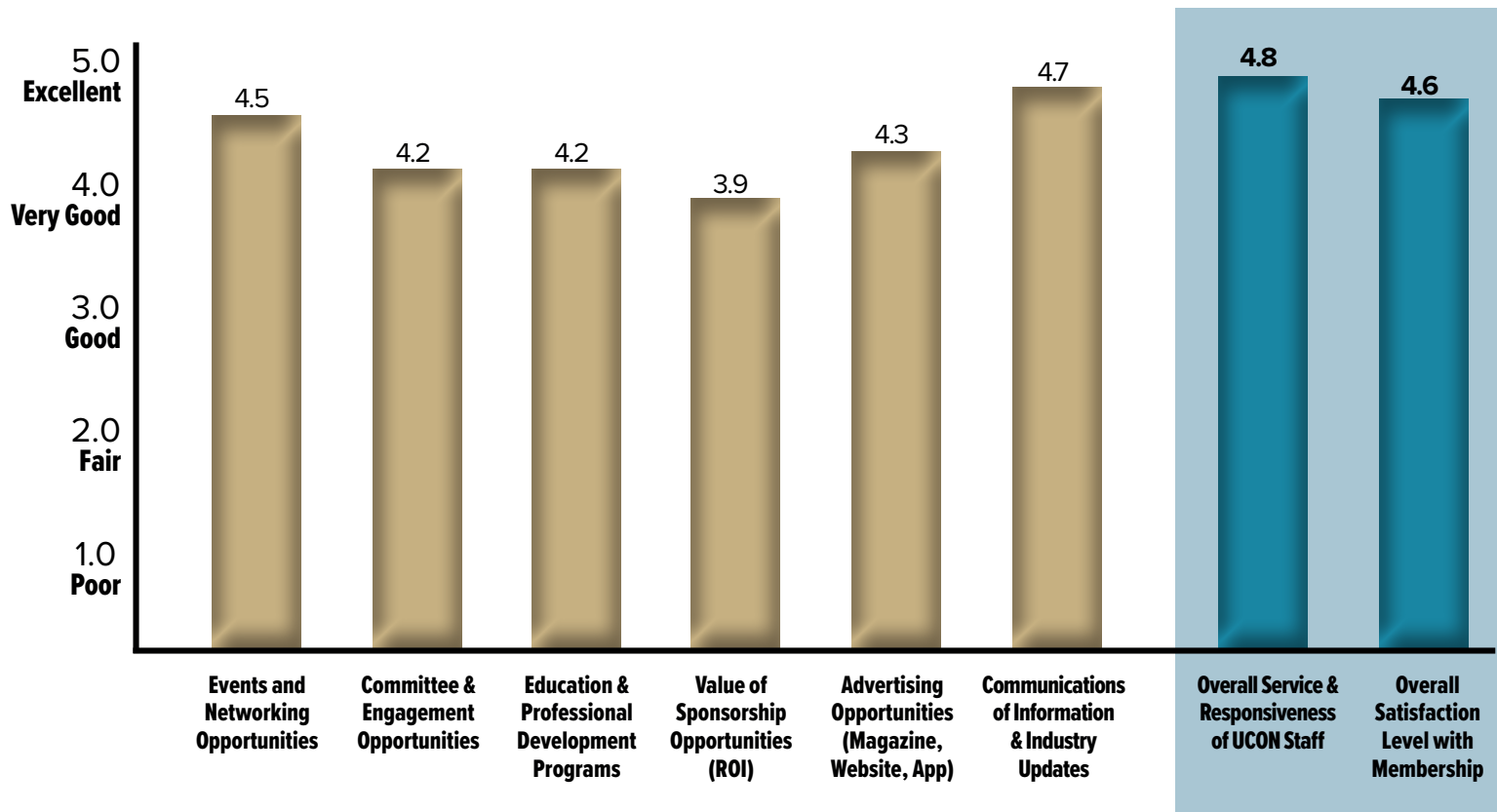


2023 SURVEY RESULTS

Below is a summary of our 2023 Associate Member Satisfaction Survey. It is our intent to exceed your expectations and deliver a high level of service and excellent opportunities that provide our Associate members with a competitive edge. Thank you to the members who responded; we value and appreciate your feedback.



OVERALL VALUE: Associate Membership Satisfaction Ratings



UCON Staff Responsiveness **4.8**

Overall Satisfaction with UCON Membership **4.6**

ASSOCIATE
MEMBER
SATISFACTION
SURVEY
RESULTS



2023 ASSOCIATE MEMBER SATISFACTION SURVEY RESULTS



UCON STAFF OVERALL SERVICE & RESPONSIVENESS



187+

RECORD GROWTH—
New Members in 2023:
100 New Contractor Members and **87 New Associate Members**
(As of printing)



EDUCATION & PROFESSIONAL DEVELOPMENT: 4.2
2,800+ individuals from over 260 companies participated in UCON's in-person and virtual **50+** education courses this year, including several classes rated 5/5—most classes **FREE to UCON members.**

COMMITTEE & ENGAGEMENT 4.2
OPPORTUNITIES: Join a **committee** and get involved—UCON's Legislative, Safety, Scholarship, and Associate Committees are always looking for active members regardless of your company's location. Most committees meet virtually.

COMMUNICATIONS OF INFORMATION & INDUSTRY UPDATES: 4.7
Our UCON App has over 2,175 users; UCON's award-winning magazine is mailed free to all members, and is available online monthly.

EVENTS & NETWORKING OPPORTUNITIES: 4.5
Over 3,300 people registered for our eight events statewide, **representing 440+ companies.** Thank you to our Annual Sponsors, Event Sponsors, and attendees—we couldn't do it without your support!!

