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Mark Schniepp, Ph.D., California Economic Forecast Director

Dr. Schniepp is currently Director of the California Economic Forecast in Santa Barbara. The Company prepares forecasts and commentary on the regional economies of California.

He develops regional real estate and economic forecast publications and presents the findings at large public conferences in Ventura County, the Santa Clarita Valley, and Santa Barbara County. He also participates with the UCLA Anderson Forecast in the preparation of the annual Orange County Economic Forecast presented each year in April at UC Irvine.

Every year, Dr. Schniepp presents to a number of organizations including the California Community Colleges, Regional Banks, Human Resource groups, the Santa Barbara Association of Realtors and Taxpayer Association group.

Dr. Schniepp prepared the 2020 Kern County Demographic and economic growth forecast for the Kern Council of Governments.

In recent years, Dr. Schniepp has conducted economic impact analysis and assessments for the Cities of Santa Maria, Ventura, Oxnard, Carpinteria and Santa Barbara, and Kern County and San Diego County. He routinely prepares economic impact studies for large development projects in California.

Dr. Schniepp served as Director of the Economic Forecast Project at the University of California, Santa Barbara, between 1988 and 2000.

As a past member of the faculty of the Department of Economics at the University of California, Santa Barbara, he taught intermediate micro-economic and macroeconomic theory, applied regional modeling, applied econometrics, and forecasting.

Dr. Schniepp also served as senior economist to the California State Controller from 1999 to 2003.

Dr. Schniepp has a Ph.D. in economics from the University of California.