UNITED IMPACT



Rob Stutzman, Founder and President, Stutzman Public Affairs, Former Comms Director for Governor Arnold Schwarzenegger

Rob Stutzman is founder and president of Stutzman Public Affairs, a Sacramento based firm specializing in campaigns, communications, crisis management and award-winning political advertising.

Rob was deputy chief of staff for communications to Governor Arnold Schwarzenegger. In this capacity, he oversaw press, speechwriting, and public appearances for California's populist celebrity governor. He also served as co-communications director in the historic California Recall of 2003 that placed Schwarzenegger in office.

Rob's current and past clients include Fortune 500 companies, trade associations and private firms spanning a multitude of industries including entertainment, technology, agriculture, manufacturing, consumer products, energy, and finance.

Previously, Rob logged a career working in state and national political campaigns and for elected officials. Notably, he served as communications director for the California Department of Justice and Attorney General's Office.

Rob is a third generation Californian. He is a frequent speaker on California politics and public policy and regularly appears on television news shows as a political commentator. His opinion articles have been published in major California newspapers, USA Today and The Washington Post.