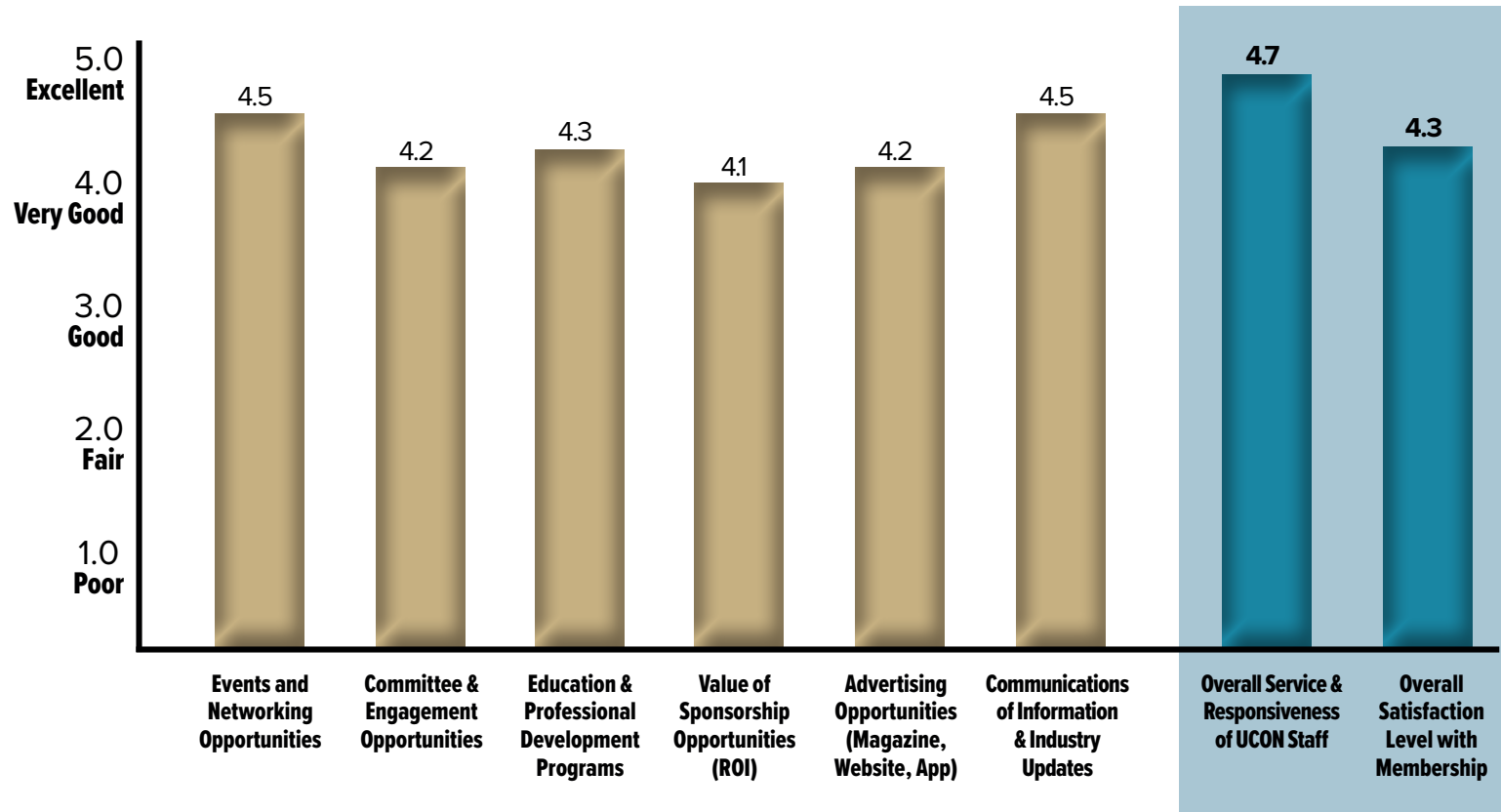


2024 SURVEY RESULTS

Below is a summary of our 2024 Associate Member Satisfaction Survey. It is our intent to exceed your expectations and deliver a high level of service and excellent opportunities that provide our Associate Members with a competitive edge. Thank you to the members who responded; we value and appreciate your feedback.



OVERALL VALUE: Associate Membership Satisfaction Ratings



UCON Staff
Responsiveness **4.7**

Overall
Satisfaction with
UCON Membership **4.3**

ASSOCIATE
MEMBER
SATISFACTION
SURVEY
RESULTS



UCON is Statewide:
Offices in San Ramon
and Anaheim

30+

**New Associate Members
and 45 New
Contractor Members
in 2024.**
(As of printing)

2024 ASSOCIATE MEMBER SATISFACTION SURVEY RESULTS



**UCON STAFF
OVERALL
SERVICE &
RESPONSIVENESS**



EDUCATION & PROFESSIONAL DEVELOPMENT:

**2,800+ individuals from over 260
companies** participated in UCON's
in-person and virtual **50+** education
courses this year, including several
classes rated 5/5—most classes
FREE to UCON members.

4.3

EVENTS & NETWORKING OPPORTUNITIES:

Over **3,300 people** registered for our nine events
statewide, **representing 440+ companies.**

Thank you to our Annual Sponsors, Event Sponsors, and attendees—
we couldn't do it without your support!!

4.5



COMMUNICATIONS OF INFORMATION & INDUSTRY UPDATES:

4.5

UCON's award-winning **magazine** is mailed
free to all members, and is available online
monthly; UCON's **Directory and Industry
Resources Guide** was printed and mailed to
members and industry partners; we **updated
our website** for ease of use and better
functionality.



COMMITTEE & ENGAGEMENT OPPORTUNITIES:

4.2

Join a **committee** and get involved—most
committees meet virtually, and UCON
offers a number of forums, including our
Associate Committee.

