



2026

ANNUAL SPONSORSHIPS

By becoming a United Contractors Annual Sponsor, you gain premier marketing opportunities, as outlined below. **To be included in ALL 2026** sponsor marketing materials, your sponsorship registration must be received by **December 31, 2025**. For more information, contact: Michelle Vejby, mvejby@unitedcontractors.org, (925) 413-4038. [See how we promoted our 2025 Sponsors!](#)

ANNUAL SPONSORS 2026	PLATINUM: \$25,000 (Limit 8 total)	GOLD: \$17,000 (Limit 30 total)	SILVER: \$10,000
UCON Magazine - Advertising - Sponsors logos in every issue - Sponsor logos on postcard with drop-in gift item (2x/year minimum) - Logo on magazine belly-band featuring inside content (varies) - Logos included on UCON Magazine digital version - extended reach - magazine sent digitally (increased visibility +3,000 industry leaders)	Full page ad (x3) Y Logo on item sent w/ magazine (2x/year min.) Y Y	½ page ad (x3) Y Y N/A Y	¼ page ad (x2); Business Card ad (x2) Y Y N/A Y
UCON Events - Networking Events - Logo on event invitations - Logo on marketing materials and event signage - Retractable Signage - Ad/Recognition in event Programs - Discount on event tickets - Logos printed on special event promo items throughout the year	Y Y Platinum Logos Y 20% discount Y	Y Y Gold Sponsor Logos Y 10% discount N/A	Y Y Silver Sponsor Logos Y N/A N/A
UCON Events - Exclusive Company Display Table at UCON's Contractor Public Works Summit, Hilton Anaheim, May 28, 2026	1 Display Table Business card ad in event Program	N/A (Logo in Program)	N/A (Logo in Program)
UCONnect Events Sponsor logos promoted at UCONnect networking happy hours throughout the state (12 UCONnects scheduled for 2026)	Y	Y	Y
Company Logo on UCON Website - Logo on UCON Home Page all year long (a \$10,000 value!) - Link from UCON Sponsor Page to dedicated website page with additional information - Sponsor logo bar on a variety of Calendar pages - Dedicated Annual Sponsor Page—promoted throughout the year	Exclusive N/A Y Logo w/link	N/A N/A Y Logo	N/A N/A Y Logo
Increased Audience with Industry Leaders (GCs and Public Works Agencies) - Sponsor Logos added to emails for Public Works Agency Liaison Meetings (varies) - Direct link to UCON Sponsor page on Public Works email marketing (varies) - Increased mailing list for UCON Magazine	Y Y Y	Y Y Y	Y Y Y
UCON Professional Development - Signage at in-person classes; logos on virtual class holding screens - Sponsor Promotion-digital marketing - Inclusion on printed materials	Varies for 2026 Y Logo	Varies for 2026 Y Logo	Varies for 2026 Y Logo
UCON Social Media & Digital Marcom - Promo on event posts throughout the year - Promotion of UCON Sponsorships	3x/year min. with @tag on LinkedIn/IG Varies throughout year	3x/year min. Varies throughout year	2x/year min. Varies throughout year
UCON Scholarship Sponsor Promoted as Scholarship Sponsor	Y	Y	Y

*Event ticket discount does not apply to UCON PAC events, or education classes