THANK YOU, ANNUAL SPONSOR PARTNERS!

Thank you, 2026 Annual Partners! We appreciate your support and want to reflect on how UCON promotes your company across every event, publication, and program, all year, and share what's ahead in 2027.

The industry we serve: 520+ contractor members · 265+ associate members · 3,500+ event guests each year · 5,000+ industry professionals engaged every year through events, education programs and more · 50+ industry union and public agency partners · 3 California offices.

2027 Annual Partnership levels: Silver $10,000 · Gold $17,000 · Platinum $25,000 (12 months).

United Contractors Magazine

- Logo on the dedicated Annual Partner thank-you page in every issue
- Extended reach encompassing our industry's western region, including members, industry leaders, engineers, public agencies, special legislative affiliates, elected officials, and general contractors of all sizes. Estimated reach with online circulation at 4,500+ monthly
- Advertising by level: Silver 1/4-page ad; Gold 1/2-page ad; Platinum full-page ad
- Logo on insert card promotions (tip-ins mailed with the magazine throughout the year), all levels
- Platinum: logo on the magazine wrap-band featuring inside content

UCON Website

- Platinum: exclusive placement on UCON's homepage for the entire year, with a direct link to your company website
- All Annual Partners on the dedicated Annual Partner web page, linked from UCON's homepage
- Logos on a variety of UCON calendar pages

UCON Events, Including Digital Recognition

- Logo on event invitations, marketing materials and event signage, plus banner and large-format signage, at every UCON event (3'x11' and 6'x6' banners; 4'x8' retractable signs, one per level)
- Logo on the at-event digital presentation screen(s) – your logo will be presented at every event within a digital presentation as one of our Annual Partners
- All partner logos included in event emails sent to members, potential members, industry contacts, unions and more (see reach below)
- Gold & Platinum: logo recognition on special event promo items throughout the year

- Ticket discounts: Gold 10%; Platinum 20%
- Platinum: logos on golf carts at the Sal Rubino Golf Classic and the UCON Golf Open
- **Special advertising in event programs:** DIG Awards program ad and Advocacy Auction program ad (Silver 1/4 page, $1,000 value; Gold 1/2 page, $2,000 value; Platinum full page, $3,000 value); logo in the Legacy and Leadership Awards program, all levels

Crab Feed

- **What:** UCON's biggest winter gathering and kick-off to the new year. It's not about the crab, it's about the connections!
- **When/Where:** Held February 5, 2026 · San Ramon Marriott, San Ramon
- **Who:** 750+ guests, UCON's 2nd largest event; attendance up 45% since 2023 and registration goal beaten every year since 2023
- Logos on printed invitations, mailed to 1,000+
- Email marketing: 3,500+ recipients, 42%+ open rate
- Signage at the event (large-format banner)
- Wrap-up magazine article

Legacy and Leadership Awards

- **What:** Honor the leaders who built UCON and welcome the ones taking it forward. The outgoing and incoming Board, award honorees and their families, union partners, and rising leaders together in one room.
- **When/Where:** Held March 13, 2026 · Ritz-Carlton, Laguna Niguel
- **Who:** Nearly 100 attendees
- Annual Partner logo in the event program
- Signage at the event
- Logos on printed invitations, mailed to 1,000+ recipients
- Email marketing to 4,000+ recipients, 43%+ average open rate
- Wrap-up magazine article

Annual DIG Awards

- **What:** UCON's industry awards honoring the people who embody Dignity, Integrity and Generosity in California's union construction industry. The 2027 event will honor Michael Crawford of Sukut Construction, LLC.
- **When/Where:** Held March 14, 2026 · Ritz-Carlton, Laguna Niguel
- **Who:** 300+ contractors, executives, owners, industry leaders, labor leaders, and associates, regardless of association affiliation
- Annual Partner ad in the DIG Awards program (size by level, see above)

- Signage at the event
- Logos on printed invitations, mailed to 1,000+ recipients
- Email marketing to 4,000+ recipients, 49% average open rate
- Wrap-up magazine article

Public Works Summit

- **What:** Puts California's public agencies and the contractors who build their work in one room for a full day of sessions, with face-to-face access to agencies, contractors (GCs and subs), vendors and union partners.
- **When/Where:** Held May 28, 2026 · Hilton Anaheim
- **Who:** Nearly 400 attendees expected; 15+ public agencies; 10+ vendor tables
- Program recognition by level; Platinum receives a display table and event tickets ($3,500+ value)
- Logos on printed invitations, 1,500+ recipients (also tipped into UCON Magazine)
- Email marketing: multiple emails with 5,000+ unique recipients, 50%+ average open rate
- Signage at the event
- Wrap-up magazine article

UCON Scholarship Program Fundraiser (in 2026, Cornhole Tournament)

- **What:** Event transitioning to Clay-Shoots (one in NorCal, one in SoCal). UCON's Scholarship Awards Program, which awards $100K annually across 25+ individual scholarships and has awarded nearly $1M since its inception.
- **When/Where:** Held June 18, 2026 in Livermore at Wente Vineyards
- **Who:** 300+ Cornhole Tournament players and spectators: contractors, associate members, operations and project leaders, union and industry partners
- Annual Partner logo on event signage and marketing
- Wrap-up magazine article

Annual BBQ & Chili Cook-Off

- **What:** UCON's largest gathering of the year and the 2nd largest industry event in California: the one day a year the whole industry is in the same place.
- **When/Where:** Held August 6, 2026 · Alameda County Fairgrounds, Pleasanton
- **Who:** 1,200+ contractors, tradespeople, vendors, labor partners and families; attendance up 12% since 2023
- Logos on printed invitations, 1,500 recipients; tip-in invitation with giveaway item in UCON Magazine (Platinum logos on insert envelope; all logos on tip-in postcard); Platinum logos on magazine wrap-band
- Email marketing: 4,000+ recipients each email, 45%+ average open rate

- Signage at the event (large-format banners; 3'x11' banner; table-top signage)
- Wrap-up magazine article

Sal Rubino Golf Classic

- **What:** Named for beloved associate member Sal Rubino, a long-standing tradition played on two courses: a full day of face time with owners and decision-makers.
- **When/Where:** Held September 11, 2026 · Bayonet & Blackhorse Golf, Seaside
- **Who:** 280+ golfers, two courses, one shotgun start. Sold-Out tournament!
- Platinum logos on all golf carts
- Gold logos on giveaway bags for snacks and swag items
- Silver logos on course by drink carts
- All partner logos on signage throughout the event
- All partners receive a tee sign throughout the course
- Logos on co-marketed and golf-focused emails, 3,200+ recipients, estimate a 50%+ open rate
- Wrap-up magazine article

UCON Golf Open

- **What:** UCON's Southern California golf tournament, now in its 4th year: a field small enough to meet everyone.
- **When/Where:** Held October 1, 2026 · Arroyo Trabuco Golf Club, Mission Viejo
- **Who:** 140+ golfers; sold out in 2025 and 2026, and everyone who signs up shows up
- Platinum logos on all golf carts
- Gold logos on giveaway bags for snacks and swag items
- Silver logos on course by drink carts
- All partner logos on signage throughout the event
- All partner logos on a tee sign throughout the course
- Logos on co-marketed and golf-focused emails, 3,200+ recipients, estimate a 50%+ open rate
- Wrap-up magazine article

Advocacy Auction

- **What:** The fundraiser that powers UCON's Government Relations work in Sacramento: contractors, executives and union partners bidding, giving and celebrating the year's legislative wins.
- **When/Where:** Held November 7, 2026 · Claremont Club & Spa, Berkeley
- **Who:** 300+ executives, owners, decision-makers, donors and industry leaders

- Annual Partner ad in the Auction program (Platinum: full page; Gold: ½ page; Silver: ¼ page)
- Logos on printed invitations, 1,000+ recipients
- Signage at the event

UCONnect Networking Events

- Annual Partner logos promoted at every UCONnect networking happy hour, in both NorCal and SoCal
- 10+ evenings a year in a different California city each time, 50–150 guests per event: contractor members, operations and project managers, associate members, union and industry partners, and non-members encouraged to join
- 12 events held in 2026 with an estimated total of 1,200+ guests
- 2027 dates and locations coming soon

Social Media and Digital Media

- Event promotions throughout the year on LinkedIn
- Thank you in UCON's Monthly Wrap-Up (throughout the year)

UCON Professional & Leadership Development

- Signage at in-person classes and logos on virtual class holding screens (varies), all levels
- Recognition on printed materials, including the UCON Professional Development Catalog, mailed to members, potential members and industry leaders, included in new-member welcome packages, handed out at events and posted on UCON's website
- Promotion on digital marketing, all levels (15+ email promotions a year, with 40%+ open rates, reaching 4,000+ unique emails)
- Gold & Platinum: special class offers throughout the year (varies)

Scholarship Awards Program

- All Annual Partners promoted throughout the Scholarship Awards Program
- Scholarship Awards added: $5,000 on behalf of Platinum sponsors; $4,000 on behalf of Gold sponsors; $3,000 on behalf on Silver sponsors
- Promoted in email marketing
- Magazine announcing Scholarship winners (September/October)

We appreciate your support and generosity! Every year we look for new marketing opportunities to feature our Annual Partners. We could not do what we do without YOU! Thank you!

Annual Partnerships close January 2027.

UNITED CONTRACTORS

For more information, call me!

Michelle Vejby, Marketing Manager (with UCON for 25+ years!) – I'm happy to help!

Direct: (925) 413-4038 – mobile (call or text… all good!)

mvejby@unitedcontractors.org