LEADERSHIP DEVELOPMENT
CUTTING EDGE INDUSTRY KNOWLEDGE
PEER BUSINESS RELATIONSHIPS
BEST BUSINESS PRACTICES

MINIMAL TIME
FOR A
MAXIMUM DIVIDEND

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UNITED CONTRACTORS
BOARD OF DIRECTORS SERVICE

LEADERSHIP    RESPECT    RECOGNITION

Serving as a UCON Board member is a rare opportunity and privilege. Service reflects both the support of peers and the recognition of the industry. This document represents a brief outline of what Board service consists of for those who might consider nomination now or at some time in the future.

1. **UCON is very aware of the time constraints of our members.** Balancing time for business, family and service is very important. As such, we are very efficient and focused in our approach. The result is that generally Board service is not a major time commitment. At minimum, it is a 2-year term with meetings held once per month, for approximately 2 hours. You can expand in many directions of growth from there, but it is not required.

2. **UCON Board members are on the cutting edge.** As a Board member you will know more about the industry, market and key issues than nearly anyone in the industry.

3. **Board meetings are not a grind.** Boring is out. Smart and interactive is in.

4. **The UCON Board does not have politics.** Everyone has a voice. Everyone has value. No rubber stamp is put on any decisions. The right decisions are made for the right reasons. Every voice matters from company leaders large and small.

5. **Being a Board member makes a difference.** To the industry. To their own companies. And often to their own leadership.

6. **Board service leverages business relationships.** Top leaders like to do business with top leaders. And doing it with people you like and respect is a bonus.

7. **Your one idea can become an industry reality.** Some of the largest and most influential industry initiatives have come from UCON Board Members who spoke up with one idea.

8. **It is very difficult to be nominated to even run for the Board.** If a candidate is asked, it already means that they have gone through three sets of evaluations and leader ratings by the entire Board. A lot of effort goes into the selection of those expected to add real value. A lot of people who want to serve don’t even get considered.

9. **Board service can refine your own leadership.** Most key business owners are the shot callers in their own companies. Working with a high performance peer group gives perspectives on collaborative thinking, new approaches to business and best practices for top leadership.

10. **You will likely be a damn good Board member** and enjoy the experience more than you thought you would.